

# Case Study

## ebridge Helps CIOs with Investments



**CIOs are tasked with gaining visibility into asset data. ebridge makes this easier. Learn how ebridge helps make investments smarter and data richer.**

Business decision-making requires visibility into asset data; it also requires the right tools to use that data in the right ways. As a chief information officer (CIO), you understand how easily the value of visibility can be diminished if the data set is limited, out of date, or (worse) incomplete.

These data issues arise if there are a combination of servers within the configuration management database (CMDB) environment where employees have their own workstations and machines. There are also remote employees and their computers to consider, meaning enterprise assets may travel around the country or globe.

All of that data needs to be kept in one specific repository, which is the CMDB. However, within these CMDBs, service in the discovery feature often requires CIOs to pay a subscription on each endpoint.

So how can ebridge help with these common enterprise issues?

### **ebridge empowers visibility**

With ebridge, the discovery feature is built in to every integration (or girder), allowing CIOs access to some of the richest data possible all in real time, meaning that ebridge takes discovery for your CMDB to a whole new level.

ebridge leverages the power of all your enterprise data management tools, including security information and event management (SIEM), endpoint management, network monitoring, in conjunction with ebridge's standard discovery method, to ingest and correlate data from each of your assets and endpoints. This empowerment leads to a dataset that contains more information, intelligence, and properties than you thought possible.

Bringing all of this data into ServiceNow allows ebridge to deliver the ultimate CIO user interface. With ebridge, you can view everything from total inventory investment, location information, software licensing/entitlements, and endpoint (or group) leases expiring to lifecycle, compliance, vulnerabilities, and much more.

The "girder-wide" search feature even allows you to search asset, investment, and user data across your ebridge integrated enterprise applications, and it shows present and historical data all while staying in one pane of glass. This integration truly gives the CIO the power to master and manage a complex IT environment.

### **ebridge makes investments smarter**

ebridge is not based on the number of endpoints—it is based on a subscription. So, for example, a CIO would pay a flat fee each month whether there are 200 devices or 2,000 devices. This allows ebridge to populate asset databases with double the amount of properties for each given asset.

As Drew Baumhauer, Senior Full Stack Engineer at Champion Solutions Group, says, "More data means smarter actions can be taken on that data."

Each integration in ebridge does the discovery process itself. To illustrate, say a CIO has three applications, and one computer is communicating with all three of them—one for security, one for patching, and one has all the user information. With ebridge, all three of those applications bring in data, and ebridge does the discovery process with each integration, collecting valuable data sets.

"ebridge allows all these applications to pull snippets of data from an endpoint, and when you combine that data, that is really what makes it extremely powerful," Baumhauer says.

The ebridge discovery process pulls in more data points instead of assuming that some of them are not as important—when used in conjunction with others, comparing it to other data points, it provides valuable information for the enterprise.

Then, ebridge allows CIOs to view this data in an executive dashboard, where all the information is available at a glance.

**For more information, call 800-771-7000 or visit [www.championsg.com/ebridge](http://www.championsg.com/ebridge)**

### **Unresponsive endpoints are tracked and solved**

With ebridge, CIOs can supercharge the current discovery process with the benefits discussed above and monitor endpoints. For example, the enterprise policy may be to change passwords every 90 days. An ebridge report can help CIOs discover when a password has not been changed.

ebridge looks at user behavior analytics (UBA). UBA allows enterprises to track assets more effectively by seeing what users are doing.

The investment benefits of ebridge for CIOs are clear:

- A flat fee means each endpoint isn't another cost
- Data becomes richer and is easier to analyze, connect, and use
- Unresponsive endpoints are identified, and problems are solved

ebridge was developed by Champion Solutions Group to give enterprise CIOs and leaders richer data sets to drive business and streamline processes. ebridge connects IT and security applications within ServiceNow and produces a fully collected data set that's delivered quickly and integrated with security management.

To learn more about [ebridge](#) and its benefits, [contact](#) Champion Solutions Group.

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